

“CREATE A DREAM”

OFFICIAL RULES

***Important:** Please read these rules (these “Official Rules”) before entering the “Create a Dream Contest” (the “Campaign”) to be conducted by The Walt Disney Company (Southeast Asia) Pte. Limited (“Disney”). By participating in the Campaign, you agree to be bound by these Official Rules (and any amendments thereof) and represent and warrant that you satisfy all of the eligibility requirements set out herein below.*

1. ELIGIBILITY

- 1.1. Entry to the Campaign is open to all residents of Singapore, the Philippines, Malaysia, Thailand, Indonesia and Vietnam only, of age four (4) to seventeen (17). Parents of participants under the age of 13 shall comply with the entry requirements and complete participants’ entry into the Campaign on their behalf. Participants of age 13 to 17 must have obtained parental consent prior to entering the Campaign (collectively, “Entrants”). Entrants should note that any breach of this Paragraph 1.1 will result in the participant being disqualified.
- 1.2. The Campaign shall commence from the midnight (local time) of 1st June 2016 to 23:59 (local time) on 30th June 2016 (“Campaign Period”).
- 1.3. Directors, officers and employees of Disney or its affiliated companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, associate vendors and immediate families of each are not eligible to register for the Campaign.

2. HOW AND WHEN TO PARTICIPATE

- 2.1. To participate in this Campaign, please (i) log on to <http://dreambigprincess.asia> (“Campaign Site”) and click on “Create Your Dream”, (ii) select a Disney Princess image from the collection provided or upload your own original photo, (iii) customize your dream by adding text, (iv) add Disney Princess icons from the collection provided, (v) Click on “Login/register” to enter the Campaign, and (vi) complete submission form (collectively, “Entry”).
- 2.2. Each Entry must be the Entrant’s original creation and Entrant must have the appropriate rights under intellectual property laws. Entrant must also have obtained the consent of family members or friends who may be appearing in the Entry.
- 2.3. No major brands or logos or anything offensive in nature should be displayed in the Entries.
- 2.4. All submitted Entry(s) will be moderated and suitable Entries will be featured on the Dream Wall on the Campaign Site. By submitting, or by consenting an Entrant to submit an Entry, on the Campaign Site by following the steps set out under paragraph 2.1 above, the Parent/Legal Guardian of each Entrant consents to the Promoter’s use of such Entrant’s personal data (eg. photograph) found in the Entry(s) for the purposes of administering this Campaign.
- 2.5. The Parents/Legal Guardians of Entrants agree and acknowledge that the Entry(s) may be broadcasted across any and/or all media by the Promoter for the purpose of promoting the Campaign.

- 2.6. The last Entry for the Campaign must be submitted on the Campaign Site before 11.59pm on 30th June 2016. Each Entrant may submit more than one Entry. Entries will be judged based on creativity and enthusiasm. During the Campaign Period, **two (2)** winning entries shall be selected each week (“**Weekly Winner**”) for a period of four (4) weeks and one (1) grand winner will be selected from the pool of weekly winners (“**Grand Winner**”) (collectively, the “**Winners**”). The Winners (or parents/legal guardians of Entrants below age 13) will be notified via email and/or contact number. Winners’ Entries will be featured on the Website on Disney Channel Asia and on the Disney Channel Asia Facebook page (<http://www.facebook.com/DisneyChannelAsia>).
- 2.7. Disney has the right to, and shall select, the winning Entries for the Campaign at its sole and absolute discretion and no correspondence and/or objection will be entertained.
- 2.8. Entry by any person will be taken as acceptance of these Official Rules. Winners (or parents/legal guardians of Entrants below age 13) shall complete a prize acceptance form prior to collection or enjoyment of their prize(s). Failure to satisfactorily complete and timely submit the required prize acceptance form (the “**Winners’ Form**”) will result in the disqualification of the Winner to claim the prize. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the email address is registered. Entries by any method other than set forth above in this Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited.
- 2.9. For good and valuable consideration, the Parents/Legal Guardians of Winners do hereby give and grant to Promoter and its assigns their full permission and authority to use, publish and display the Winners’ Entry, name, address (city and country only), voice, likeness, photograph/video, prize information and/or statements about the Campaign for any publicity, advertising and promotional purposes without any compensation, except where prohibited by law.
- 2.10. By participating in the Campaign, Parent/Legal Guardian of each Entrant represents and warrants that the Entrant is not subject to any agreement or arrangement that would interfere with the Entrant’s participation in the Campaign, and is granting all the rights granted under these Official Rules.
- 2.11. Disney shall not be responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Campaign is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Campaign, Disney reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Campaign. Disney shall decide in its absolute and sole discretion which submissions shall be included and posted on the Website. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to any Entrant’s or any other person’s computer related to or resulting from participation in or downloading any materials from the Campaign.

3. PRIZE

- 3.1 The Winners' Entries will be featured in on Disney Channel Asia digital platforms. The Weekly Winners shall be presented with *Disney Princess doll collectibles* ("**Weekly Prizes**"). The Grand Winner shall be awarded with an *Adventures by Disney Holiday Package to Germany* for a family of four (4) ("**Grand Prize**") (collectively the "**Prizes**").
- 3.2 Delivery of the Prize to the Winner shall be arranged by Disney and/or third party supplier(s) nominated by Disney.
- 3.3 In the event of a Winner not being able to take up the Prize as detailed, Disney reserves the right to select an alternative Winner. Disney's decision is final and no correspondence and/or objection will be entertained.
- 3.4 The Prizes are non-transferable and non-exchangeable, and no cash alternative is available for the Prizes. In the unlikely event that any Prize should become unavailable due to unforeseen circumstances, Disney reserves the right to substitute a prize of equal monetary value as determined by Disney in its sole discretion.
- 3.8 To the fullest extent permitted by law, Disney and its associated companies and agents exclude responsibility and all liabilities arising from any postponement, cancellation, delay or changes to the Prize details beyond Disney's reasonable control and for any act or default of any third party supplier.
- 3.11 All taxes associated with the receipt or use of any prize is the sole responsibility of the Winner or his/her parent or legal guardian.

3A GRAND PRIZE

- 3A.1 The Grand Prize consists of a 9-day/8-night trip for four (4) to Germany to be taken between 1 July 2016 and 30 September 2016 (subject to these Terms and Conditions) ("**Trip Period**"). The Grand Prize Winner must be one of the travelers enjoying the trip and be accompanied by a parent/legal guardian aged 21 or above for the duration of the trip. The Grand Prize includes the following:
- economy class air travel for the Grand Prize Winner and three (3) travel companions from the Grand Prize Winner's originating city to Frankfurt, Germany in one single journey (subject to certain terms and conditions);
 - guided package tour from *Adventures by Disney* which includes accommodations, transfers within Germany, activities, as well as eight (8) breakfasts, five (5) lunches, five (5) dinners for all four (4) travelers.
 - basic travel insurance for the Grand Prize Winner and the travel companions for the duration of the Trip Period only.

The Grand Prize shall be arranged by Disney and/or third party supplier(s) nominated by Disney. Redemption of the Grand Prize is only valid from 1st July 2016 to 30th September 2016 (subject to block-out dates and availability). All expenses and arrangement not expressly mentioned above shall be borne or arranged by the Grand Prize Winner or the Parent or Legal Guardian including but not limited to valid passports, visas, extra transport costs or holiday/travel insurance, phone calls, room service, room amenities, etc. Other terms and conditions apply to redemption of the air travel voucher and the hotel accommodation.

- 3A.2** The Grand Prize Winner and his/her travel companions must all have passports valid for six months or more from travelling date. The release of the Grand Prize is subject to each of the Grand Prize Winner and his/her travel companion obtaining valid visas to Germany as necessary for all travel to be undertaken pursuant to the award of the Grand Prize. The Grand Prize Winner and his/her travel companions are all obligated to show proof of successful visa application to Disney prior to commencement of the trip. All visa application costs shall be borne by the Grand Prize Winner and/or Parent/Legal Guardians and/or travel companions. Entrants and their parents/legal guardians will need to check with the relevant Germany diplomatic mission for visa application detail.
- 3A.3** The Grand Prize Winner, the Parent/Legal Guardian and any other person that joins the Grand Prize Winner on the trip (collectively the "**Travelers**") shall take full responsibility for any and all liability, claims, demands or causes of action that the Travelers may hereafter have for injuries or damages arising out of the Grand Prize or their participation in the trip. By accepting the Grand Prize, the Travelers agree that none of them will sue or make claim against Disney, their officers, directors, shareholders, employees, agents or representatives from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of this Grand Prize.
- 3A.4** In the event of the Grand Prize Winner not being able to travel during the Trip Period, Disney reserves the right to select an alternative Grand Prize Winner. Disney's decision is final and no correspondence and/or objection will be entertained.

4. OWNERSHIP/RIGHTS

1. Except as specifically provided for herein, the Parent/Legal Guardian of each Entrant agrees, by participating in the Campaign or consenting to their child's participation in the Campaign, one hundred percent (100%) of all now known or hereafter existing rights, titles and interests of every kind in their Entry (the "**Participation**"), throughout the universe in perpetuity and in all languages in any and all manner, media and formats, now known or hereafter existing shall be released and assigned to Disney absolutely and Disney shall be the sole owner of the entire copyright and all other rights in and to the Participation from the moment such rights come into existence. The Parent/Legal Guardian of each Entrant unconditionally assigns and transfers all ideas, concepts, copyrighted materials and trademarks contained in their child's Participation and any and all rights, including without limitation so-called "moral rights", in their child's Participation. Disney shall be entitled to make use of the Participation or any part thereof in such manner as it shall in its sole discretion think fit, including without limitation the right to make changes, alterations, substitutions and additions thereto, deletions therefrom and adaptations and rearrangements thereof and translations into any and all languages for any use, or not used at all. Disney shall also be entitled to use and exploit the Participation in whatever manner, media and format without incurring any liability to any Entrant (including without limitation the requirement

to pay any compensation in respect of any use or exploitation of the Participation) or making any acknowledgement of the Participation.

2. The Parent/Legal Guardian of each Entrant authorizes Disney to, without any need for further consent or payment, use his/her name, voice, photograph, likeness, biographical data, logos, particulars (as applicable) and any or all of Participation in any and all manner, media and formats now known or hereinafter invented or developed throughout the universe, in perpetuity and in all languages without limitation. The Parent/Legal Guardian of each Entrant also grants to Disney all consents and permissions, including any consents and permissions under any relevant performance protection legislation that would otherwise be necessary to enable Disney to make the fullest use and exploitation of the Participation.
3. Disney may assign all rights granted by the Parent/Legal Guardian of each Entrant hereunder to any party at Disney's sole discretion.

5. PERSONAL INFORMATION

- 5.1. Your child's participation in this "Create a Dream Contest" is conditional upon you consenting to The Walt Disney (Southeast Asia) Pte Limited and our affiliated companies and business units (collectively, "WDSEA Group") collecting, using, disclosing, transferring and processing your/ your child's personal data for the following purposes: (i) to administer the Campaign and choose the Winner; and (ii) consumer research, promotional and marketing purposes.
- 5.2. We may share your / your child's personal data with affiliates of the WDSEA Group or with other third parties for administrative and business purposes, or for cross-promotion. This may involve the storage, use, disclosure or other processing, or transfer of your / your child's personal data out of Singapore. Third parties receiving your/your child's personal data will be bound by requirements under the Personal Data Protection Act 2012 in relation to your/ your child's personal data.
- 5.3. By participating in this Campaign, you consent to the collection, use, disclosure, transfer and processing of your/ your child's personal data for the purposes listed above.
- 5.4. If you would like to know more about how we process your/ your child's personal data, how to withdraw consent or contact our Data Protection Officer, please visit our Privacy Policy available on our website on <http://www.disney.sg>.

6. DISCLAIMER

- 6.1. Disney, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agents shall not be responsible or liable for:
 - (a) any problem, loss or damage of whatsoever nature suffered by any party due to any delay and/or failure (including lost entries, mail delay or loss) in registering for or participating in the Campaign as a result of any communication error, interruption, human error and/or failure by Disney and/or any third party;
 - (b) any problem, damage or loss of whatsoever nature to any person, resulting from his/her participation in the Campaign;
 - (c) any error (including without limitation error in notification of eligible Entrants or prize winners), omission, interruption, deletion, defect, delay in operation or transmission,

communications line failure, theft, destruction, alteration of, or unauthorized access to entries, or entries lost or delayed whether or not arising during operation or transmission; or (d) any changes made by Disney or any third party suppliers or sponsors.

6.2. To the fullest extent permitted by law, Disney and its associated companies and agents exclude responsibility and all liabilities arising from any postponement, cancellation, delay or changes to the prize details beyond Disney's reasonable control and for any act or default of any third party supplier.

7. **CONDITIONS OF ENTRY**

7.1. By entering the Campaign, the Parent/Legal Guardian of each Entrant agrees to be bound by these Campaign Rules and by decisions of Disney, which are final as to all Campaign-related matters.

7.2. By entering this Campaign and/or accepting any Prize an Entrant may win, the Parent/Legal Guardian of each Entrant agree that: [a] the Parent/Legal Guardian have all rights, permissions and consents necessary to grant the rights to Disney as expressed herein; [b] the Parent/Legal Guardian will abide by and be bound by the Official Rules and Disney's decision and Privacy Policy; [c] you release and hold harmless Disney, their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "**Releasees**") from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prize; participation in the Campaign or any Campaign-related activity or from any interaction with, or downloading of, computer Campaign information; [d] prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) and the Releasees do not make any representation, warranty or guarantee, express or implied, relating to the Campaign or prize; [e] a winner's acceptance of any prize constitutes the grant to Disney and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the Campaign for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [f] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Disney's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Campaign, so that it cannot be conducted as originally planned, except where prohibited by law, Disney has the right, in its sole discretion, to modify these Official Rules or to cancel, modify, terminate or suspend the Campaign; and in such event, to select winner by such method as Disney in its sole discretion shall consider equitable; [g] the Releasees are not responsible for typographical or other errors in the offer or administration of this Campaign, including but not limited to: errors in the advertising, Official Rules, selection and announcement of the winner, and distribution of the prize; [h] any portion of any prize not accepted or used by a winner will be forfeited; [i] the Releasees are not responsible for any inability of a winner to accept or use a prize (or any portion thereof) for any reason; [j] the Disney has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (i) tampering or attempting to tamper with the entry process or the operation of the Campaign or the Application; (ii) violating the Rules; (iii) violating the terms of service, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Campaign property or service; (iv) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or (v) for any other good cause as determined solely by the Disney; [k]

Disney has the right to lock out an Entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Campaign; [l] since any attempt by any individual to damage the Application or undermine the legitimate operation of this Campaign or the Application is a violation of these Official Rules as well as criminal and civil laws, and should Disney believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; [m] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Campaign, the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of Singapore, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state courts within that state; [n] all Claims shall be resolved individually, without resort to any form of class action; [o] all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; [p] Disney has the right to modify prize award procedures at its sole discretion; [q] the Releasees are not responsible for the cancellation, postponement or unavailability of the prize, and if such occurs, the prize will be substituted with a prize of equal or greater value; [r] the Releasees are not responsible for any changes to any Instagram function that may interfere with the Campaign or your ability to timely enter; [s] the decision of Entrant, or consent of the Parent/Legal Guardian of Entrant to upload a photo constitutes acceptance of Disney's global terms of use found at Disneytermsofuse.com, and [t] Releasees are not responsible for any failure of delivery of winner notification.

8. COPYRIGHT NOTICE

The Campaign and all accompanying materials are copyrighted by Disney. All rights reserved.

9. MISCELLANEOUS

- 9.1. Disney reserves the right at any time in its absolute discretion and without prior notice to Entrants:
- (a) to cancel, modify, suspend or delay the Campaign;
 - (b) to make changes to these Official Rules, whereupon all Entrants shall be bound by the terms and conditions as varied by Disney; or
 - (c) to substitute, withdraw or cancel any prize without disclosing any reason therefor and without any payment or compensation whatsoever.
- 9.2. The Parent/Legal Guardian agree to be bound by these Official Rules and by the decisions of Disney, which are final and binding in all respects.
- 9.3. Disney reserves the right at its sole discretion to disqualify any individual that it determines is tampering with the entry process or the operation of the Campaign, engaging in any conduct that is detrimental or unfair to Disney, the Campaign or any other Entrant, acting in breach or potential breach of these Official Rules and/or Disney's website use and access agreement, or is otherwise ineligible to enter or participate in the Campaign. No correspondence and/or objection will be entertained.
- 9.4. These Official Rules have been prepared in the English language, which language shall govern the interpretation and construction of these Official Rules. Any translation of these Official Rules shall

be for reference purposes only, and this English language version shall always prevail in the case of inconsistencies between the English language version and any translation.

10. GOVERNING LAW AND JURISDICTION

- 10.1. The Campaign and these Official Rules shall be governed by and construed in accordance with the laws of Singapore, without regard to the conflict of laws provisions therein. By participating in the Campaign, the Parent/Legal Guardian of each Entrant irrevocably submit to the exclusive jurisdiction of the courts of Singapore for the purpose of resolving any dispute, disagreement, difference, controversy or claim of any kind whatsoever arising under, out of, relating to or in connection with this Campaign or these Official Rules.
- 10.2. These Official Rules are not intended to confer rights on any third party, whether pursuant to the Contracts (Rights of Third Parties) Act (Cap 53B) of Singapore or otherwise, and no third party shall have any right to enforce any provision of these Official Rules.